Cambridge Assessment English

COLLABORATING WITH US

Working with Cambridge Assessment English,

a part of the University of Cambridge

Cambridge Assessment English

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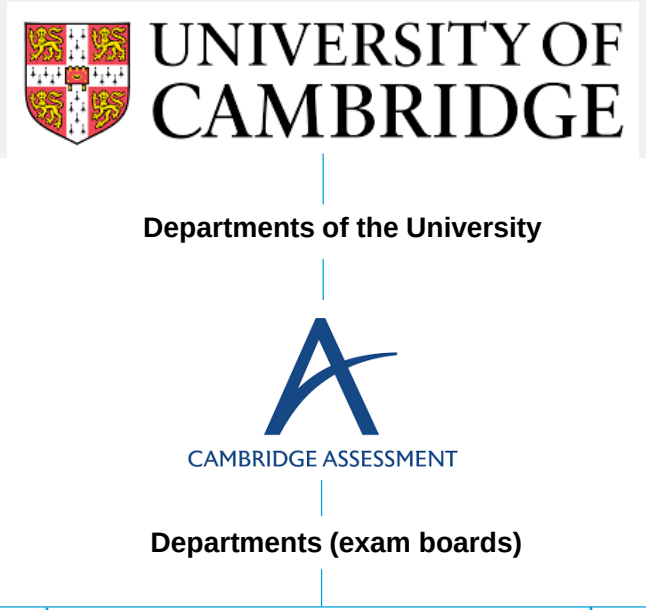
Overview

Who we are


UNIVERSITY OF CAMBRIDGE
Departments of the University
CAMBRIDGE ASSESSMENT
Departments (exam boards)
Cambridge Assessment English
Provider of the world's most valuable range of qualifications for learners and teachers of English
Cambridge Assessment International Education
The world's largest provider of international Education Programmes and qualifications for 5-19 year olds
Cambridge Assessment Admissions Testing
Offers a range of tests to support selection and recruitment for higher education, professional organisations and governments around the world
OCR
Oxford Cambridge and RSA
Oxford Cambridge and RSA Examinations One of the UK's leading providers of qualifications

Overview – Contd.

Who we are

- A direct department of the University of Cambridge & not-for profit organisation
- Develop and produce the most valuable range of qualifications for learners and teachers
- Offer qualifications based on research into effective teaching and learning
- 160 years of expertise and an unrivalled depth of experience
- 5 million and more people from more than 130 countries take our exams every year
- 20,000+ universities, employers, government ministries & organisations recognise us
- 2800+ exam centres across the world
- 52000+ registered preparation centres
- 4 million and more Facebook fans
- 27 offices with more than 700 staff worldwide

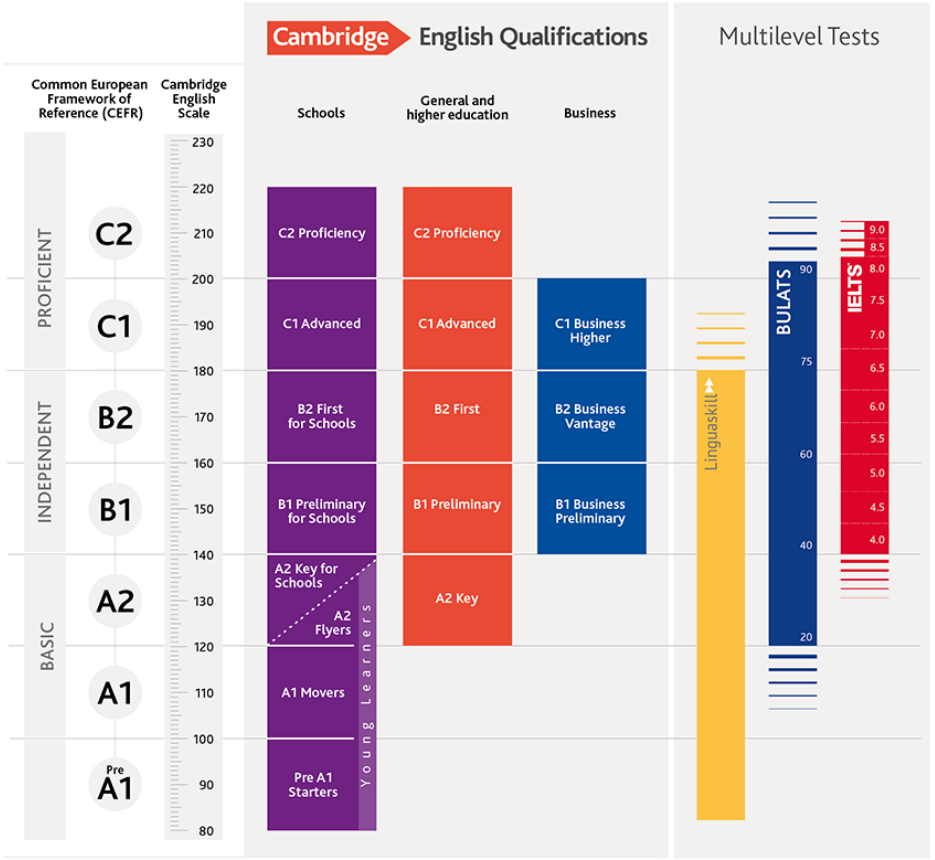
Cambridge Assessment English

Cambridge English Qualifications

For every learner, every step of the way

We help people learn English and prove their skills to the world

- In-depth exams that make learning English enjoyable, effective and rewarding
- Based on research into effective teaching and learning
- Motivate people of all ages and abilities to learn English and develop practical skills
- Focus on a level of the Common European Framework of Reference (CEFR)



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Cambridge English Qualifications

Your path to learning English, step by step

A mark of excellence, accepted, recognised and trusted globally

Schools

- Pre A1 Starters
- A1 Movers
- A2 Flyers
- A2 Key for Schools
- B1 Preliminary for Schools
- B2 First for Schools

General and Higher Education

- A2 Key
- B1 Preliminary
- B2 First
- C1 Advanced
- C2 Proficiency

Business

- B1 Business Preliminary
- B2 Business Vantage
- C1 Business Higher

Teaching Qualifications & Courses

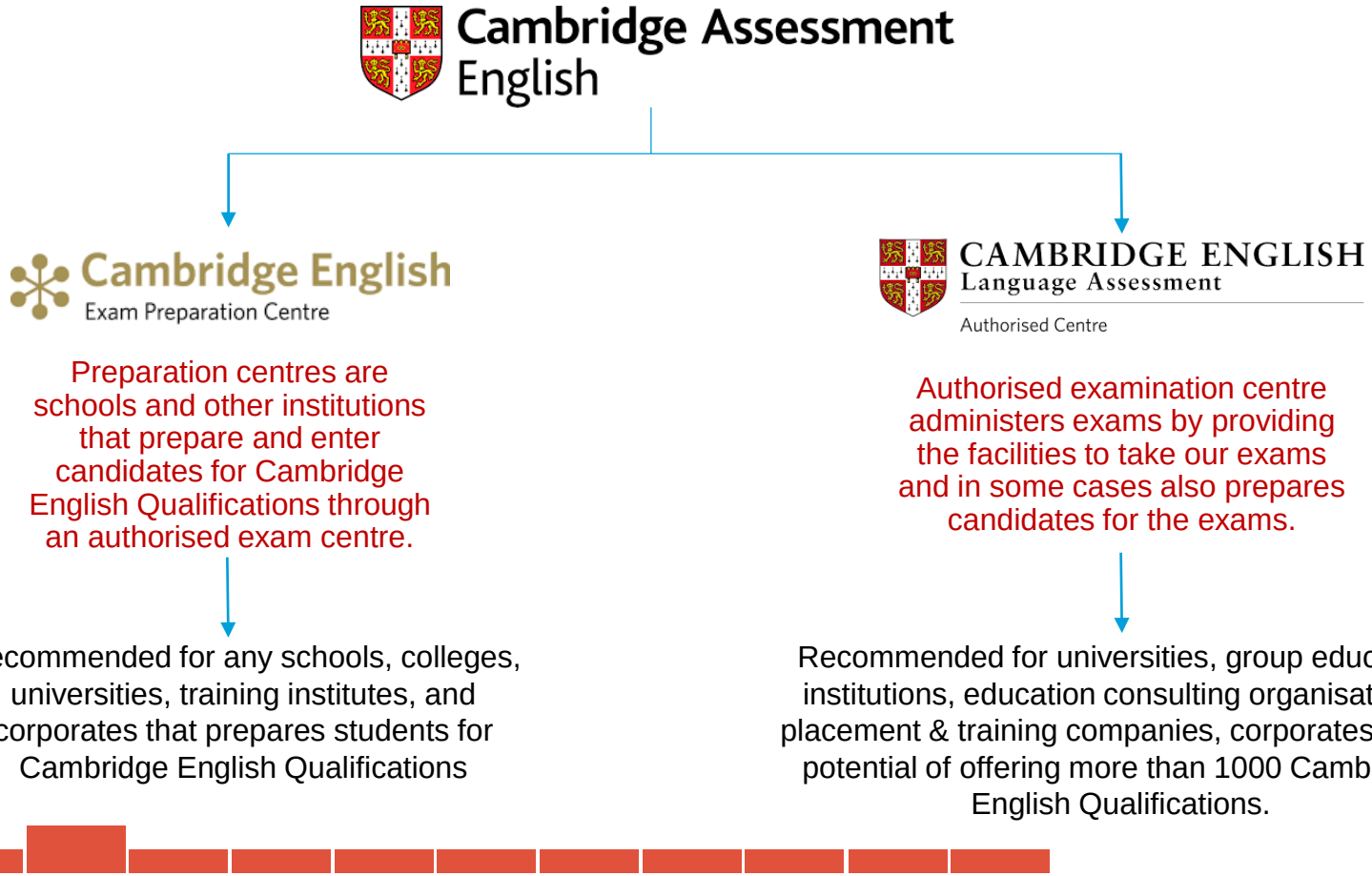
- CELTA
- TKT
- CELT-P
- CELT-S
- Language for Teaching
- ICELT
- DELTA
- Certificate in EMI Skills
- Train the Trainer

Multi Level Tests

- Linguaskill
- BULATS
- IELTS

Collaborating with us

To combine our strengths to offer learners enhanced quality, choice and opportunity.


Cambridge Assessment English
Cambridge English Exam Preparation Centre
Preparation centres are schools and other institutions that prepare and enter candidates for Cambridge English Qualifications through an authorised exam centre.
Recommended for any schools, colleges, universities, training institutes, and corporates that prepares students for Cambridge English Qualifications
CAMBRIDGE ENGLISH Language Assessment Authorised Centre
Authorised examination centre administers exams by providing the facilities to take our exams and in some cases also prepares candidates for the exams.
Recommended for universities, group education institutions, education consulting organisations, placement & training companies, corporates with a potential of offering more than 1000 Cambridge English Qualifications.

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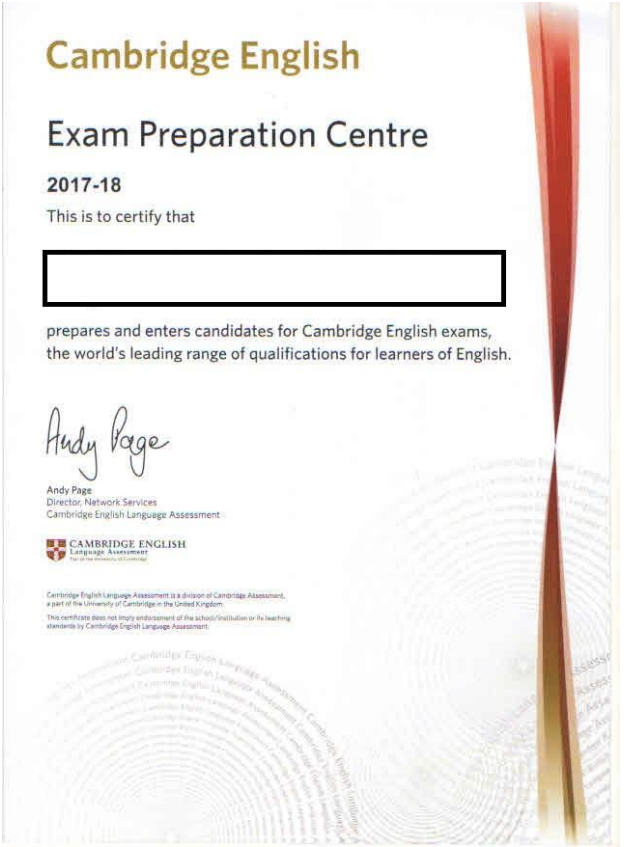
Preparation Centre

Cambridge English Exam Preparation Centre

Benefits

- Attract more students
- Access to Cambridge English website for preparation centres
- Access to Preparation Centre News
- An official Preparation Centre Certificate
- Access to a wide range of learning & teaching resources
- Access to marketing materials
- Access to Cambridge English preparation centre logo*
- A preparation centre certificate*
- Access to seminars, webinars and competitions
- Results Analysis Report*

*Conditions Apply


Cambridge English
Exam Preparation Centre
2017-18
This is to certify that
prepares and enters candidates for Cambridge English exams, the world's leading range of qualifications for learners of English.
Andy Page
Andy Page
Director, Network Services
Cambridge English Language Assessment
CAMBRIDGE ENGLISH
Language Assessment

Cambridge Assessment English

Preparation Centres

Cambridge English Exam Preparation Centre

Support

- Free materials for learning & teaching (print & digital)
- Free mobile apps and games for learning & teaching
- Free Curriculum Mapping Workshops*
- Free Students Awareness/Orientation Seminars
- Free Teacher Support Programmes
- Free Information to Candidates booklets*
- Free Handbook for Teachers*
- Free marketing materials such as posters/brochures
- Authentic exam preparation materials available for purchase

* Conditions Apply

*Visit http://www.cambridgeenglish.org/find-a-centre/find-an-exam-centre/ to find exam centres in your chosen city, contact details of the exam centre, details on Cambridge English exams the centre offers.

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Preparation Centre

Cambridge English Exam Preparation Centre

Roles & Road map

Roles

- Understand our exams
- Choose exams for your students
- Train them for the exams
- Register them with an authorised centre
- Provide test venue

Road map

- Coordinate with us and an Authorised Centre* for registrations and exam fee
- Get your teachers trained
- Get your students assessed and certified by us

*Visit http://www.cambridgeenglish.org/find-a-centre/find-an-exam-centre/ to find exam centres in your chosen city, contact details of the exam centre, details on Cambridge English exams the centre offers.

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Authorised Centre

CAMBRIDGE ENGLISH Language Assessment
Authorised Centre

Benefits

- Reputation for excellence
- Access to a wide range of support services
- Access to Authorised Centre Logo
- An official Authorised Centre Certificate
- Access to global marketing campaigns
- Advice and resources to help promote your business
- Access to Cambridge English Portal for Centres
- Access to Centre News
- Research Notes
- Branding and recognition

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Authorised Centres

CAMBRIDGE ENGLISH Language Assessment
Authorised Centre

Support

- Webinars/ Network Service Calls for orientation
- Comprehensive Induction & Training Programme
- Exclusive Centre Champion
- Supportive Team Leader for Professional Support Network (PSN)
- Access to print and digital resources for centres
- Exclusive login for Support, Training and Centre websites
- Exam Administration Support
- 24/7 Helpdesk / Live Chat Support
- Technical Support for CB exams
- Free seminars/webinars and other training events
- Free Information to Candidates booklets*
- Free Handbook for Teachers*
- Free marketing materials worth Rs. 15,000 in the first year (posters/brochures leaflets, centre plaques* & global marketing campaigns)
- Upgrade to Platinum Centre Scheme*

* Conditions Apply

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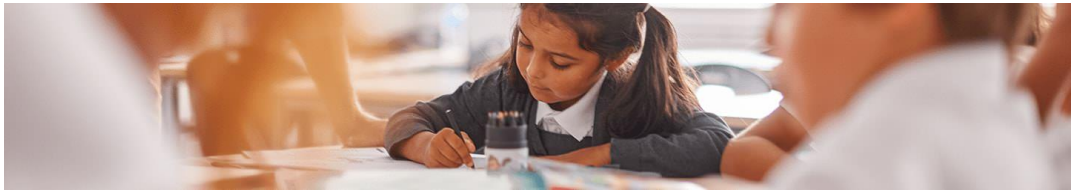
Authorised Centres

CAMBRIDGE ENGLISH Language Assessment
Authorised Centre

Roles & Road map

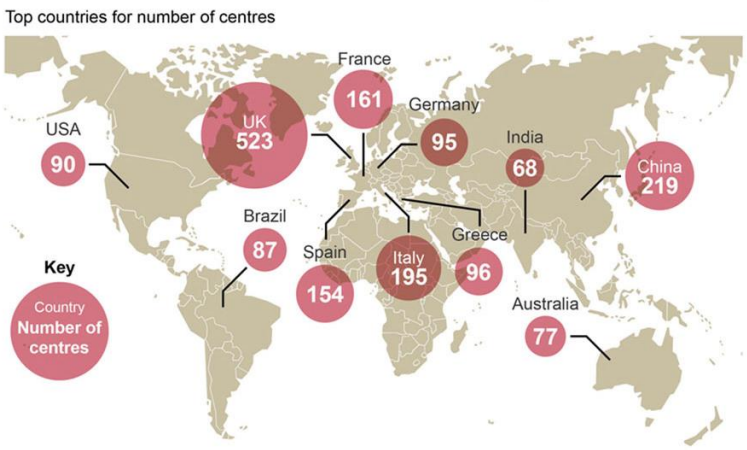


The 5 ‘S’ Road Map

- Submit the Centre Application Form(s)
- Substantiate with a Business Plan
- Share relevant financial and other documents
- Set up required infrastructure and team
- Sign up for a successful start

Roles

- Administer the exams to Cambridge English quality standards
- Organise the recruitment and training of Speaking examiners
- Actively promote Cambridge English exams
- Ensure the security of confidential materials
- Comply with guidelines for use of our branding and logo
- Abide by financial arrangements, as outlined in the Centre Agreement
- Make a financial investment in setting up and running the centre.



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Teams to work with

27 offices with more than 700 staff worldwide

Business Development

- Product Information
- Business Planning & Support
- Understanding customers
- Joint Visits

Marketing

- Sales Messaging
- Marketing Support Materials
- Branding & Marketing Materials
- Public Relations & Events

Network Services

Compliance & Security:

- Double Lock: Confidentiality of exam materials
- Speaking Tests – TL system
- Centre Audits & Inspections

Centre Support:

- Training
- Online Support Materials
- Handbooks & Manuals

Customer Service:

- Customer Service Centres
- 24/7 Help Desk

Centre Management:

- Set up of new centres
- Running centres to standards

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Expected Summary of Expenses

Authorised Centres

Nature of Expense	Approx. Cost	Details/Comments
Centre Registration Fee	Rs. 51,000	GBP 600. This is a one time payment paid during year one (RoE: GBP1 = INR 85)
Annual Centre Fees	Rs. 13,770	GBP 162 per annum – from year 2 onwards (RoE: GBP1 = INR 85)
Additional Exam fee	Rs. 4,420	GBP 52 for every additional exam applied for.
Board Fees for each exam conducted	Approximately between Rs. 5,00,00 to 10,00,000	This is a commitment fee for 500 candidates - (Eg Invoice on Board fee raised for 500 candidates. This would be raised immediately on becoming a centre).
Training Leader (TL) charges for training new centre examiners	Rs 1,000 per hour	This is an approximate cost. The number of training days would depend on the level of CEFR training (approx 2 days per level).
Other Variable Expenses: Training new examiners, monitoring / co ordination per year, travel and QA for TL, exams administration related expenses, overhead costs (rent, dedicated staff for exam administration and marketing, electricity, stationery, internet connection, other office related costs), marketing materials, travel costs, capital cost, board fees for exams.		

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Way forward

New Authorised Centres Approval Process

Submit application form

- After approving Pre application, we may send you a Centre Application form for you to complete and submit

Pre Approval Checks

- We will carry out pre-approval checks, which includes a premises check, a Speaking Test Endorsement, and a credit check

Review & Sign off

- We will review the application and, if appropriate, approve it. (Overall 6 weeks from the time of submission)

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Let’s get started!

Write to us and get the pre-application form

Together we can create innovative, high-performing programmes around the world!

Thanks!

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THE QUEEN'S AWARDS FOR ENTERPRISE: 2015

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